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10 things they don't tell you
about 1 to 1 initiatives

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1 Despite all protestations, most people still focus on the technology because it's the easiest thing to focus on.



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2 1 to 1 is NOT about digitizing traditional learning.


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3 Successful initiatives require ongoing and consistent focus and attention.




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4 There is no "next big thing."

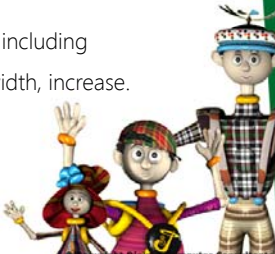
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5 1 to 1 is not a panacea for solving all of your learning problems.

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6 Infrastructure costs, including demands on bandwidth, increase.

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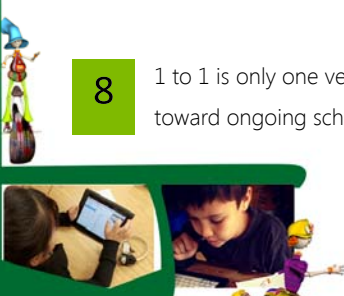
7 Most schools do NOT set the bar high enough.

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8 1 to 1 is only one very small step toward ongoing school reform.




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9 Success has far more to do with a well articulated, shared vision than technology.




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10 We do this not because it is easy...
but because it is hard...
...hard fun.



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